

# LA ROCHE UNIVERSITY SPONSORSHIP OPPORTUNITIES

La Roche University's Corporate Partners Circle allows companies and organizations to support La Roche while demonstrating to others an interest in higher education. Corporate Partners may sponsor a variety of activities throughout the academic year.

## **New Student Recruitment Activities: MARCH-JULY 2021**

- Presenting Sponsor: \$10,000
- Welcome Days Sponsor: \$5,000
- Accepted Student Breakfast Sponsor: \$3,000
- Welcome Days Lunch Sponsor: \$2,500 *(Four available)*
- Welcome Days Breakfast Sponsor: \$1,500 *(Four available)*

## **Distinguished Alumni Circle Awards Ceremony: APRIL 2021**

- Presenting Sponsor: \$10,000
- Premier Sponsor: \$5,000
- Supporting Sponsor: \$1,000

## **Homecoming: APRIL 2021**

- Presenting Sponsor: \$10,000
- Homecoming Reception & Dinner Sponsor: \$5,000
- Reunion Sponsor: \$2,000 *(Two to Four Available)*

## **Day of Giving: SPRING 2021**

- Presenting Sponsor: \$10,000
- Challenge Sponsor: \$5,000

## **Commencement Activities: MAY AND DECEMBER 2021**

- May Graduate Awards Luncheon Sponsor: \$5,000
- May Post-Commencement Reception and Keepsake Program Book Sponsor: \$5,000
- May Graduate Gift Sponsor: \$2,000
- December Graduate Awards Reception and Program Booklet Sponsor: \$2,500

## **New Student Orientation and Welcome Week: AUGUST 2021**

- Presenting Sponsor: \$10,000
- New Student Orientation and Welcome Week Sponsor: \$5,000
- New Student Orientation Brunch Sponsor: \$2,500 *(Two available)*
- New Student Orientation Dinner Sponsor: \$2,500 *(Three available)*
- Welcome Week Sponsor: \$2,000

## **Athletics: ACADEMIC YEAR 2021-2022**

- Redhawk Booster: \$10,000 Annual Commitment
- Team Sponsor: \$2,500 *(Six available)*
  - Men's basketball
  - Women's basketball
  - Men's soccer
  - Women's soccer
  - Baseball
  - Softball
- Game-Day Program Sponsor: \$1,000 *(9 available)*
  - Baseball
  - Men's basketball
  - Women's basketball
  - Men's lacrosse
  - Women's lacrosse
  - Men's soccer
  - Women's soccer
  - Softball
  - Volleyball
- Scott Lang Memorial Golf Classic
  - Presenting Sponsor: \$10,000
  - Eagle Sponsor: \$5,000
  - Birdie Sponsor: \$2,500
  - Golf Cart Sponsor: \$2,500
  - Par Sponsor: \$1,500
  - Reception Sponsor: \$1,500
  - Hole-in-One Sponsor: \$1,000
  - Lunch Sponsor: \$1,000
  - Beverage Station Sponsor: \$1,000

## **Festival of Lights: DECEMBER 2021**

- Presenting Sponsor: \$10,000
- Provident Sponsor: \$5,000
- Alumni Reception: \$2,500

## **INCLUSIONS FOR EACH SPONSORSHIP LEVEL**

Visit [laroche.edu/CorporatePartnersCircle](http://laroche.edu/CorporatePartnersCircle)

**Jerry Mote**

Development Officer

412-657-3352 | [jerry.mote@laroche.edu](mailto:jerry.mote@laroche.edu)

10881

Name \_\_\_\_\_ Company \_\_\_\_\_

Name to be listed on sponsorship \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_ / \_\_\_\_ CVV \_\_\_\_\_ Signature \_\_\_\_\_